

Bachelor of Science in Management

The University of Phoenix Bachelor of Science in Management degree program is designed to develop the professional knowledge and skills of general managers in any organization. The Bachelor of Science in Management degree enhances skills necessary for improved organizational effectiveness in a dynamic and evolving workplace.

The curriculum focuses on the development of general management roles. It emphasizes skills necessary to align resources, and to improve communication, productivity, and effectiveness. Through a participative, cooperative learning environment structured for adult learners, managers are taught to manage innovation and apply professional skills and knowledge focused toward the future, all within a customer focused atmosphere.

The Bachelor of Science in Management degree program has a 48 upper division credit required course of study (including nine credits of electives chosen by the student.) These courses fulfill only part of the 120-credit minimum (124 for Kansas students) required for degree completion. Students must also demonstrate proficiency in English, mathematics, and critical thinking, as well as to complete the Interdisciplinary Capstone course. To earn the Bachelor of Science in Management degree, up to 72 lower division credits may be transferred in.

GEN 300

Skills For Professional Development

This course is designed to provide core competencies that facilitate the transition of adult learners back into the formal educational setting. Content areas include critical-thinking skills, interpersonal skills, intrapersonal skills, issues related to returning to school, adult development, team processes, time and stress management, effective oral and written communication, team work theory and processes, creative problem solving, and personal learning styles. The goals of the course are to help students develop foundational skills in written communication, oral presentation, library research, and small team process that will equip them for success as University of Phoenix students and as managers and leaders in organizations. 3 credits.

MGT 330

Management: Theory, Practice, and Application

This course explores the rich field of management both in theory and in practice, as both a science and an art. The course also addresses the role of managers in the current world of rapid change, increased competitive forces, and increased expectations for successful performance of employees and organizations. This course focuses on some of the ways and means of achieving these desired ends. The student will leave this course with a solid

grounding in the nature and work of management and managers. Applications to current work place issues will be stressed. 3 credits.

MGT 350

Critical Thinking: Strategies in Decision-Making

This course provides students opportunities for analysis, synthesis, prescription, and application of critical thinking and decision making within the organization. Emphasis is placed on preparing managers who can deal clearly, rationally, and creatively with a diverse workforce and dynamic workplace. This course equips students with concrete skills in critical thinking and decision making that will allow them to identify and solve organizational problems, as well as provide strategic direction. 3 credits.

SOC 315

Cultural Diversity

This course focuses on the issues, challenges, and opportunities presented by U.S. population diversity. Emphasis is placed on workplace issues related to employee diversity in terms of gender, race/ethnicity, socioeconomic class, and cultural background. 3 credits.

PHL 323

Ethics in Management

This course entails a study of the role of ethics in the corporation. Emphasis is placed on the way ethics affect policy formation and professional conduct in the business and public community. 3 credits.

RES 320

Foundations of Research

This is a course introducing the foundations of research. The application of research principles and the scientific method are applied to professional situations. The course is designed to equip students with an understanding of commonly employed research methodologies that can be utilized to improve productivity and increase customer satisfaction. 3 credits.

PSY 428

Organizational Psychology

This course is concerned with analyzing the external and internal system dynamics that maximize performance excellence through individual and work groups. The course applies psychological factors to enhance work outcomes. Understanding external customer relationships is also explored. 3 credits.

COMM 470

Communicating in the Virtual Workplace

This course offers guidance and examples on how to communicate effectively in a growing workplace that is dependent upon technology as a means to communicate globally. The course provides students with an understanding of technology-mediated communication and how to maximize the use of new media to optimize organizational communications. Intranets, Internet, e-commerce, and the impacts upon customer satisfaction of new communications technologies are explored. 3 credits.

PSY 320

Human Motivation

This course examines the major issues and organizing principles that delineate the topic of motivation. Various theories will be assessed to understand motivation and analyze diverse motivation systems in terms of their primary components of biological, learned, and cognitive behavior. 3 credits.

PSY 430

Team Dynamics for Managers

This course provides an exploration into how managers and employees work in groups for the completion of organizational objectives. Emphasis of the growing dependency on self-directed work teams is provided. This course equips students with the ability to work in teams successfully, to manage work teams, and to obtain results via team dynamics. Impacts upon customer satisfaction are explored. 3 credits.

TEC 401

Human Factors in Technology

This course provides an understanding of effective integration of technology to improve organizational performance. Students will learn how to evaluate strategies for utilizing technology to support personal and organizational growth. Additionally, students will examine the increasing influence of e-commerce on the role of managers in the workforce. Impacts upon customer relationships are also explored. 3 credits.

FIN 324

Financial Analysis for Managers

This course is designed to frame financial issues for non-financial managers. Basic accounting and financial terminology, and purposes and formats of financial statements are introduced. In addition, the significance of the following topics to the nonfinancial manager is addressed: depreciation of assets, capital budgeting, cash management, lease versus buy, and inventory management, among others. The course covers techniques for preparing, implementing, and evaluating specific types of budgets. 3 credits.

GEN 480

Interdisciplinary Capstone Course

This course provides students with the opportunity to integrate and apply learning from their professional programs of study in a comprehensive manner. Students will also assess the impact of their educational experiences on their ethical perspectives and critical thinking skills. Students will reflect on and evaluate their personal and professional growth, the benefits of lifelong learning, and the impact of these elements on their future. 3 credits.