

## School of Business

### Master of Business Administration with a Concentration in Global Management

The Master of Business Administration (MBA) program prepares students in the functional areas of business, allowing them to develop managerial skills necessary to be effective in a rapidly changing business environment. The program is based on current research of managerial competencies and graduate business standards as tested by existing national standardized graduate business examinations.

In addition to the University of Phoenix learning goals, the MBA program prepares students to:

- Demonstrate the knowledge and skills needed to identify and solve organizational problems using a systematic decision-making approach.
- Demonstrate the knowledge and skills needed to manage, develop, and motivate personnel to meet changing organizational needs in a global business environment.
- Apply critical analysis of alternatives under conditions of uncertainty.
- Develop awareness of their own values and the effects of those values on organizational decision making.
- Assess whether an organization’s plans and actions align with its values.
- Comprehend the application of a significant amount of business administration knowledge within the domains of management, business law, human capital management, organizational leadership, quantitative reasoning for business, economics, accounting, applied business research and statistics, operations management, corporate finance, marketing, and strategic planning and implementation.

The U.S. Department of Education requires the University to provide the following information about each of our programs that lead to gainful employment in a recognized profession.

10% of students who completed this program during the most recent federal award year did so within normal time.<sup>1</sup>

#### Related occupations<sup>2</sup>

General and Operations Managers #11-1021.00

#### Program costs<sup>3</sup>

**Tuition and fees** \$25,205 to \$38,465  
Includes cost per credit, application fee, and fees for resources (books/eResources) for students completing the program in normal time.

#### Median graduate debt<sup>4</sup>

<b>Federal</b>	\$23,235
<b>Private</b>	\$0
<b>Institutional</b>	\$0

<sup>1</sup> The on-time completion rate identifies the percentage of students completing this program during the most recent federal award year who completed it within “normal time.” The term “normal time” means the length of time it would take a student to complete this program if the student is continuously enrolled, takes one course at a time, and successfully completes each attempted course. Students enrolled in this degree program are typically nontraditional students. Students may exceed “normal time” for a variety of reasons, including, but not limited to, internships, practicums, clinical rotations, student teaching or administrator experiences required for licensure.

<sup>2</sup> Graduates of this program will be educationally qualified to enter the occupations listed. Visit [onetonline.org](http://onetonline.org) for job descriptions.

<sup>3</sup> The range provided represents the sum of tuition and typical fees required to complete the program within normal time, based on the University’s 2011/2012 tuition levels. The actual costs that will be incurred by a particular student to complete this program will depend upon factors specific to that student. Tuition rates for this program may vary due to factors such as: (i) geographic location of the student; (ii) modality of coursework; (iii) military service; and (iv) future changes in tuition rates. The number of credits required for a particular student to complete the program will be dependent upon various factors, including: (i) transfer credits available; (ii) repeated coursework; and (iii) completion of additional specializations within this program. Please contact an Enrollment Advisor for additional information.

<sup>4</sup> The figure represents the median amount of debt incurred by students who completed the program during the relevant federal award year. The actual amount of debt a particular student will incur to complete this program is dependent on various factors specific to the student. Please contact an Enrollment Advisor for additional information.

# Master of Business Administration with a Concentration in Global Management

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## Required Course of Study

### **MGT 521 Management**

This course applies the tools available to University of Phoenix graduate students and the competencies of successful managers to understanding the functions of business. Students learn their own perceptions and values to communicate more effectively with others. Other topics include MBA program goals, argument construction, decision making, collaboration, and academic research. (3 credits)

### **HRM 531 Human Capital Management**

This course prepares students to address the concepts of personnel development as managers. Students learn the criteria for developing effective job analysis, appraisal systems, and appropriate career development plans for employees. Other topics include personnel selection, employee compensation, benefits, training, workplace diversity, discipline, employee rights, unions, and management behaviors. (3 credits) Prerequisite: MGT 521

### **LAW 531 Business Law**

This course prepares students to evaluate the legal risks associated with business activity. Students will create proposals to manage an organization's legal exposure. Other topics include the legal system, alternative dispute resolution, enterprise liability, product liability, international law, business risks, intellectual property, legal forms of business, and governance. (3 credits) Prerequisite: MGT 521

### **LDR 531 Organizational Leadership**

This course prepares students to apply leadership principles to the roles they play as managers. Students will discover more about themselves and learn more about the connection between the individual and the organization. Other topics include organizational culture, structure, group behavior, motivation, power, politics, organizational change, and workplace conflict. (3 credits) Prerequisite: MGT 521

### **QRB 501 Quantitative Reasoning for Business**

This course applies quantitative reasoning skills to business problems. Students learn to analyze data using a variety of analytical tools and techniques. Other topics include formulas, visual representation of quantities, time value of money, and measures of uncertainty. (3 credits)

### **ECO 561 Economics**

This course applies economic concepts to making management decisions. Students apply the concepts of scarce resources and opportunity costs to performing economic analysis. Other topics include supply and demand, profit maximization, market structure, macroeconomic measurement, money, trade, and foreign exchange. (3 credits) Prerequisites: MGT 521 and QRB 501

### **ACC 561 Accounting**

This course applies accounting tools to making management decisions. Students learn to evaluate organizational performance from accounting information. Other topics include financial statements, cost behavior, cost allocation, budgets, and control systems. (3 credits) Prerequisites: MGT 521 and QRB 501

### **QNT 561 Applied Business Research and Statistics**

This course prepares students to apply statistics and probability concepts to business decisions. Students learn the criteria for developing effective research questions, including the creation of appropriate sampling populations and instruments. Other topics include descriptive statistics; probability concepts; confidence intervals; sampling designs; data collection; and data analysis including parametric and nonparametric tests of hypothesis and regression analysis. (3 credits) Prerequisites: MGT 521 and QRB 501

### **OPS 571 Operations Management**

This course applies the concepts of planning and controlling to increasing the value of the supply chain. Students learn to evaluate and improve processes. Other topics include process selection, process design, theory of constraints, project implementation, capacity planning, lean production, facility location, and business forecasting. (3 credits) Prerequisites: MGT 521 and QRB 501

### **FIN 571 Corporate Finance**

This course applies corporate finance concepts to making management decisions. Students learn methods to evaluate financial alternatives and create financial plans. Other topics include cash flows, business valuation, working capital, capital budgets, and long-term financing. (3 credits) Prerequisites: MGT 521 and QRB 501

### **MKT 571 Marketing**

This course prepares students to apply marketing concepts to creating and sustaining customer value. Students learn to solve marketing problems in a collaborative environment. Topics include market research, customer relationships, branding, market segmentation, product development, pricing, channels, communications, and public relations. (3 credits) Prerequisites: MGT 521 and QRB 501

### **TR 581 Strategic Planning and Implementation**

This capstone course integrates concepts from all prior courses in the program. Students apply the concepts of strategic planning and implementation to creating sustainable competitive advantage for an organization. Other topics include environmental scanning, strategic analysis, corporate social responsibility, implementation, evaluation, and risk management. (3 credits) Prerequisites: All other courses in this program, except LAW 531

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## **GMGT 510 Global Business Organization and Culture**

This course examines the cultural and organizational framework within which global business is conducted. Topics include sociocultural forces, cultural analysis, communication strategies, human resources investment and utilization, and managing across borders. (3 credits) Prerequisites: MGT 521 and QRB 501

## **GMGT 520 External Environment of Global Business**

This course explores issues and institutions that affect global business outside the direct control of the organization. Topics include country risk assessment; basis for trade and capital flows; exchange rate determination; international, national, and local organizations; regional integration; and conflict resolution of global trade disputes. (3 credits) Prerequisites: MGT 521 and QRB 501

## **GMGT 530 Internal Environment of Global Business**

This course examines issues and functions that global businesses face within control of the organization. Topics include organizational forms of entry and exit, legal issues, marketing, finance, human resources, and risk management. (3 credits) Prerequisites: MGT 521 and QRB 501

## **GMGT 540 Global Strategy Formulation and Implementation**

This course develops strategies for global implementation. Topics include the role of global strategy in the organization; the current state and strategic choices; strategy selection, implementation and control issues; portfolio management; and case analysis. (3 credits) Prerequisites: MGT 521 and QRB 501

## **CAP/GM 591 Cases in Cross-Border Management**

This content area capstone course applies management concepts to a global environment. Students learn to evaluate opportunities and challenges to opportunities in the international marketplace. Case studies are utilized to assist in synthesizing concepts from prior global management coursework. (3 credits) Prerequisites: GMGT 510, GMGT 520, GMGT 530, GMGT 540